

SPEEDY

Annual activity report

Investor relations

2014

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The main goal of the Investors Relations Manager is promoting Speedy AD as an attractive investment opportunity through effective communication between Speedy AD and its investors, regulatory authorities and the stock exchange. During 2014 the key points were:

- ✓ Successfully completing the capital increase;
- ✓ Creating and maintaining communication with current and prospect investors;
- ✓ Disseminating regular and ad hoc information about Speedy AD;
- ✓ Organizing the shareholders meetings;
- ✓ Administrative activities;
- ✓ Supporting the management bodies in preparation and publishing the financial reports;
- ✓ Activities for complying the Speedy's activity in line with regulatory framework, regulating public companies.

Communication with investment society

In 2014, Speedy AD considerably expand its presence on the Bulgarian capital market. The efforts to present the company as an attractive investment opportunity has continued through various channels of communication with investors:

- Disseminating regular press-releases in specialized media, informing for important events in the company activity;
- Publishing quarterly financial analyses;
- Presenting the company in personal meetings with key local and international institutional investors;
- In relations with the capital increase, a large campaign for informing the investors society was launched in order to inform them about company expansion plans.

The key point was the acquisitions of companies in Bulgaria and Romania and related capital increase. For Speedy AD it was of key importance to communicate with investors its development plans and to gain the support of its shareholders and potential investors in order to complete successfully its investment plans. The capital raise was a success and all the shares offered were subscribed.

The efforts to gain investors trust and excellent reputation that company built led to considerable improvement in liquidity. Speedy AD expand significantly its shareholders base by attracting wide range of investors - local and international, institutional and individual. In one year the market capitalization increased from BGN 6m to BGN 15m.

As a prove for achieving the goals is 2nd consecutive award by Bulgarian Stock Exchange "Issuer with the largest contribution for development of the capital market".

Disseminating regular and ad hoc information about Speedy AD

Speedy AD is registered in the public companies register, held by FSC on 19th July 2012. As a public company, it is mandatory to publish information about its financial results and important developments in its activity. In the course of the year were published financial statements for each quarter of 2014 both on consolidated and stand-alone bases.

All the reports were prepared in a manner to present complete and precise information about the company in line with the legal requirements and the best corporate governance practices. All the reports and ad-hoc information were publish in the corporate web-site, after filing them in X3news, FSC and BFB-Sofia AD.

In the investors section of the corporate web-site were made improvements, where current and prospect investors can access information about financial reports, prospectus and announcement for important developments, as well as corporate information. Some of the information already available in English.

Organizing the shareholders meetings

In the course of last year general meeting of shareholders approved decisions for distributing dividend in line with its dividend policy and for increasing capital with 20%

Administrative activities

During 2014 all Board of Directors Meetings were summoned in compliance with legal and internal rules. The invitations with the agenda, along with the relevant materials were timely delivered to all members. The minutes of the meetings are recorded and kept in a due manner.

As a public company, Speedy AD has to comply with a wide range of rules and procedures, protecting the investors' interests and disseminating information. After registering the company as a public, an action to adopt its activity in line with legal requirements and implementation of good corporate practices. In 2013, Speedy AD adopted the National Code for Corporate Governance, as well as procedures for dealing with insider information and avoiding conflict of interests, rules for announcing information, etc. Constantly legal framework is monitored for changes and its implementation.

Prospects for 2015

Investors relations activity is going to continue to maintain proper and correct relations with investment community and carrying out the activities in line with the best international practices in the field of corporate governance.

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Investors relations