

*SPEEDY*

# Annual activity report

Investor relations

2019

Dear Shareholders,

The main goal of the Investors Relations Manager is establishing an effective communication between Speedy AD and its existing and perspective investors and delivering information about the company necessary for making informed investment decision, as well as communication with regulatory authorities and the stock exchange. The main activities were:

- ✓ Creating and maintaining communication with current and prospect investors;
- ✓ Disseminating regular and ad hoc information about Speedy AD;
- ✓ Organizing the shareholders meetings;
- ✓ Administrative activities;
- ✓ Supporting the management bodies in preparation and publishing the financial reports;
- ✓ Activities for complying the Speedy's activity in line with regulatory framework, regulating public companies.
- ✓ Developing the new corporate web-site in its investor's part

### **Communication with investment society**

The key priority of the company management is building sustainable growth considering the interests of all stakeholders. We are delighted by the fact that company's endeavours to apply good corporate governance practices has gained the investors' trust. We allowed us to build investors base with balanced participation of individual, institutional, local and international shareholders. The efforts to present the company as an attractive investment opportunity has continued through various channels of communication with investors:

- Disseminating regular press-releases in specialized media, informing for important events in the company activity;
- Presenting the company in personal meetings with local and international institutional investors;
- Communications to the investors' inquiries;
- Publishing the financial reports in English

After the acquisitions of companies in Bulgaria and Romania of key importance was to exploit the new opportunities and integration of the of the currier markets with neighbouring countries. The last year were extremely dynamic – we considerably expand our investment in infrastructure and capacity, we introduced new services unique for our market while we achieved continued progress in integrating our new acquisitions, “Rapido express and logistics” EOOD and OMG in the group structure. In are pleased to share with our shareholders the outstanding results of our efforts, in 2019 we had realized record high growth in sales and profit for the last several years.

### **Disseminating regular and ad hoc information about Speedy AD**

Speedy AD is registered in the public companies register, held by FSC on 19th July 2012. As a public company, it is mandatory to publish information about its financial results and important developments in its activity. In the course of the year were published financial statements for each quarter of 2019 both on consolidated and stand-alone bases.

Since 2019, as part of annual report, we published extensive report on our corporate and social responsibility where investors are able to get acquainted about non-financial impact of our activities and policies regarding environment, employees, counterparties and society as a whole.

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All the reports were prepared in a manner to present complete and precise information about the company in line with the legal requirements and the best corporate governance practices. All the reports and ad-hoc information were published in the corporate web-site, after filing them in X3news, FSC and BFB-Sofia AD.

In the corporate web-site current and prospect investors can access information about financial reports, prospectus and announcement for important developments, as well as corporate information. Some of the information already available in English.

### **Organizing the shareholders meetings**

In the course of last year, the regular general meeting of shareholders approved decisions for distributing dividend in line with its dividend policy and renewing the mandates of the Board members.

On extraordinary meeting in Dec 2018 were made changes in the board of directors and adopted a new statute of the Audit committee.

### **Administrative activities**

During 2019 all Board of Directors Meetings were summoned in compliance with legal and internal rules. The invitations with the agenda, along with the relevant materials were timely delivered to all members. The minutes of the meetings are recorded and kept in a due manner.

As a public company, Speedy AD has to comply with a wide range of rules and procedures, protecting the investors' interests and disseminating information. After registering the company as a public, an action to adopt its activity in line with legal requirements and implementation of good corporate practices. In 2013, Speedy AD adopted the National Code for Corporate Governance, as well as procedures for dealing with insider information and avoiding conflict of interests, rules for announcing information, etc. Constantly legal framework is monitored for changes and its implementation.

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Investors relations